

## CULTURAL HERITAGE AND ENVIRONMENTAL PROTECTION POLICY

### Aligned with Accor Sustainability Strategy and Vietnamese Legal Framework

#### Introduction

At Mövenpick Resort Cam Ranh, we believe sustainable tourism is a shared journey. We are deeply committed to protecting the rich cultural heritage, natural beauty, and biodiversity of Cam Ranh, in full compliance with Vietnamese laws and aligned with Accor's Sustainability Strategy. Together with our guests, team members, suppliers, and partners, we strive to create a positive, lasting impact on the local community and environment.

#### 1. Protection of Local Cultures and Historical Sites

##### Guest Awareness and Respectful Conduct

- In line with Accor's Sustainability Strategy, guests receive detailed information about the customs, traditions, and beliefs of local communities such as the Cham people through our website and on-site materials. This includes guidance on respectful verbal and non-verbal behavior to ensure meaningful cultural interactions.
- The sale, trade, or display of archaeological or cultural artifacts is strictly prohibited without valid permits from Vietnamese authorities, adhering to the Law on Cultural Heritage (2018).
- Guests are informed about illegal and prohibited products, including endangered wildlife derivatives and illicit cultural souvenirs, consistent with Vietnam's Penal Code and CITES regulations. Prohibited Products:
  - Endangered Wildlife Derivatives:** Items containing parts of protected species such as shark fins, sea turtle shells, ivory, rhino horn, pangolin scales, and exotic skins. Trade, sale, or possession is illegal under Vietnamese law and CITES to prevent wildlife trafficking and species extinction.
  - Illicit Cultural Souvenirs:** Archaeological artifacts, relics, or historical items protected by law, including antique statues, pottery, and religious artifacts that cannot be sold or displayed without official authorization.
  - Other Illegal Goods:** Counterfeit products, prohibited chemicals, or any items banned by Vietnamese regulations.

##### Protection of Cultural Intellectual Property

- The resort incorporates local art, architecture, and heritage respectfully, protecting community intellectual property rights per Accor's ethical sourcing commitments and Vietnam's Intellectual Property Law (2019).

#### 2. Preservation and Responsible Access to Heritage Sites

## **Legal Compliance and Partnerships**

- Mövenpick Resort Cam Ranh operates in full compliance with Vietnam's Law on Cultural Heritage (2018) and Environmental Protection Law (2020).
- We collaborate with local authorities such as the Khanh Hoa Department of Culture and Sports to safeguard historical sites, including Po Nagar Cham Towers and coastal landmarks.

## **Guest Education and Environmental Measures**

- Informative materials promote understanding of site history, significance, and preservation efforts, encouraging responsible tourism via website.
- Artificial lighting near sensitive sites is minimized to protect wildlife and maintain natural nightscapes, following Accor's guidelines and Vietnam's Biodiversity Law (2008).
- Biosecurity protocols prevent invasive species introduction, complying with environmental regulations.

## **3. Biodiversity Conservation and Restoration**

### **Active Conservation Support**

- We contribute to biodiversity efforts in our area of influence through partnerships and financial support for protected zones such as Nui Chua National Park and marine conservation projects in Cam Ranh Bay, aligning with Accor's Sustainability Strategy.
- Restoration programs focus on rehabilitating ecosystems affected by tourism or development, including mangrove reforestation and coral reef protection.

### **Guest Engagement**

- Local biodiversity, including protected and endangered species like green sea turtles and native flora, fostering responsible interactions with nature.

## **4. Ethical Wildlife Interaction**

### **Humane and Legal Practices**

- No captive wildlife is kept on resort grounds except in legally authorized, humane breeding, rescue, or reintroduction programs as per Vietnam's Animal Health Law (2015) and wildlife protection legislation.
- The trade, sale, or display of endangered species and derivatives (e.g., shark fins) is strictly forbidden under CITES and Vietnamese law.

### **Habitat Protection and Monitoring**

- Resort operations are managed to avoid disturbing wildlife habitats.
- Artificial feeding of wildlife is prohibited except as part of ecological restoration (e.g., planting native host plants).
- Species management policies include monitoring IUCN Red List and national conservation list species, adapting practices according to extinction risk and scientific guidance.

## **5. Pollution and Environmental Management**

### **Waste and Emission Controls**

- A comprehensive pollution management plan controls air emissions, wastewater, solid waste, noise, and odors, meeting requirements under Vietnam's Environmental Protection Law (2020) and Accor's global commitments.
- Noise mitigation protects local wildlife and enhances guest comfort.

## **6. Landscaping and Land Management**

### **Invasive Species and Ecosystem Protection**

- Landscaping excludes invasive alien species and follows protocols for removal and rehabilitation in accordance with Vietnamese regulations and Accor's sustainability framework.
- Pest control measures prevent the introduction and spread of exotic species.

### **Our Commitment to Sustainable Tourism**

Mövenpick Resort Cam Ranh is devoted to integrating international sustainability standards with local laws, protecting cultural heritage and biodiversity while delivering exceptional guest experiences. We invite all our stakeholders guests, staff, suppliers, and partners to join us in fostering a sustainable, respectful, and thriving tourism environment.

### **Together, We Protect Cam Ranh's Unique Legacy**

Join Mövenpick Resort Cam Ranh in respecting, protecting, and celebrating the vibrant culture and natural beauty of this special destination for today and for generations to come.

**Thank you for supporting a greener future.**  
**The Management Green Team**